



# DALLAS MAGPIES

AUSTRALIAN RULES FOOTBALL CLUB

ESTABLISHED 1998

## 2006 Sponsorship Proposal

### Package 1- Metro League Title Sponsor

Radio and Outdoor advertising promoting 'Magpies Touch League'  
Sponsor Logo Placement on Touch League uniforms AND Magpie uniforms  
Email blasts to supporters/players monthly with Sponsor link (400+)  
Game-day Field Signage  
MAAFL Home Game Tent/Scoreboard signage  
'Crawfish Boil' Sponsorship  
Website logo placement-link  
*Donation of \$1,500*

### Package 2- Elite Sponsor

Sponsor Logo Placement on Metro uniforms  
Email blasts to supporters/players monthly with Sponsor link (400+)  
Game-day Field Signage  
MAAFL Home Game Tent/Scoreboard signage  
'Crawfish Boil' Sponsorship  
Website logo placement-link  
*Donation of \$1,000*

### Package 3- Honorary Sponsor

Email blasts to supporters/players monthly with Sponsor link (400+)  
MAAFL Home Game Tent/Scoreboard signage  
'Crawfish Boil' Sponsorship  
Website logo placement-link  
*Donation of \$500*

Prepared by Patrick Sutton  
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*\*The Dallas Magpies Australian Football Club is a charitable not-for-profit 501(c)3 organization.*